

FOR IMMEDIATE RELEASE
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**Central Valley Premiere of
"FUEL" the film by Josh Tickell
Winner of the Audience Award for Best Documentary
- Sundance Film Festival 2008 -**

Rousing and reactionary, **FUEL** is an amazing, in-depth, personal journey of oil use and abuse as filmmaker Josh Tickell examines *alternative energy solutions other than oil*. Featured in the film is a leading valley energy company, Emerald Energy providing viable solutions towards addressing water, energy and pollution problems. **FUEL** is a comprehensive, yet entertaining look at energy in America: a history of our present predicament, and new *solutions* towards solving our dependence on foreign oil. The film flows seamlessly through scientific data, facts, history and personal narrative, and like any good film, it has intrigue, conspiracy, greed and mayhem. You'll be entertained and introduced to a new and exciting technology that will surely change the world we live in.

FUEL the film will have its' only Central Valley Premiere showing Monday, July 27, 2009 - at the Tower Theatre in Fresno. A \$16 donation starts the event at 6pm with a wine tasting featuring Fresno State Award Winning Wines and light hors d'oeuvres, prior to the screening at 7pm. This 2 hr. presentation will be followed by a panel discussion including: Director - Josh Tickell, Producer - Rebecca Harrell, local company Emerald Energy President - Ray Allen, plus several energy related dignitaries. **DON'T MISS IT!**

Proceeds to benefit Central Valley Farmer Workers and their families.

FUEL will begin its national theatrical rollout this September, including New York.

For more information on the film **FUEL**, visit <http://thefueelfilm.com>

For more information regarding **Emerald Energy**, visit: www.emeraldplantations.com

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